



MINISTERIO
DE ECONOMÍA



EL SALVADOR

DECEMBER 2024

2023 Homicide Rates in Latin America and the Caribbean

Unprecedented and
in security

insightcrime.org

HOMICIDE RATE (PER 100,000)

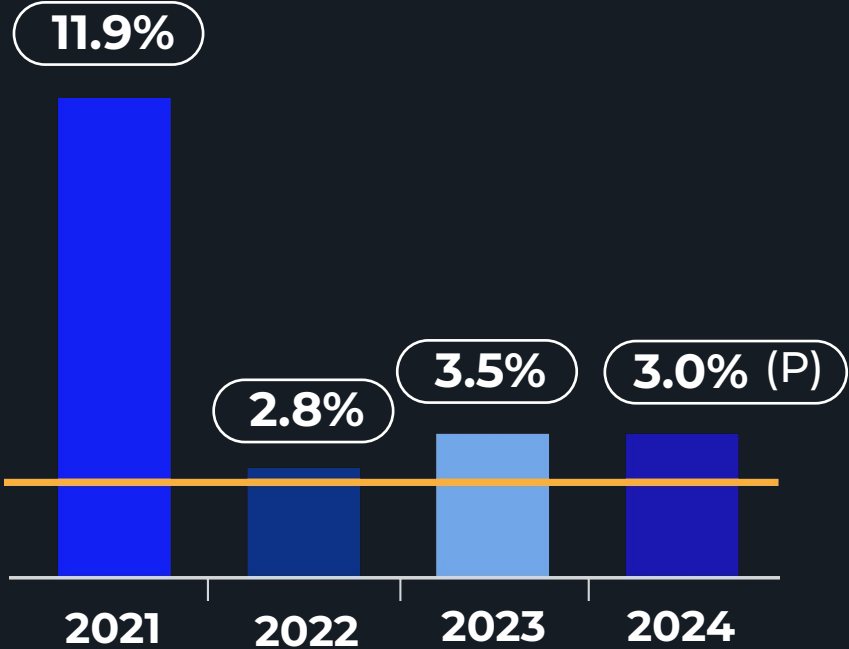


ST. KITTS AND NEVIS	65.0
JAMAICA	60.9
ST. VINCENT AND THE GRENADINES	50.1
TURKS AND CAICOS ISLANDS	46.6
ECUADOR	44.5
ST. LUCIA	41.7
HAITI	40.9
TRINIDAD & TOBAGO	37.6
HONDURAS	31.1
THE BAHAMAS	26.8
VENEZUELA	26.8
COLOMBIA	25.7
MEXICO	23.3
BELIZE	21.5
GUYANA	19.7
BRAZIL	18.7
COSTA RICA	17.2
GUATEMALA	16.7
PUERTO RICO	14.4
DOMINICAN REPUBLIC	11.5
PANAMA	11.5
URUGUAY	11.2
BARBADOS	7.0
PARAGUAY	6.2
NICARAGUA	6.2
SURINAME	4.9
CHILE	4.5
PERU	3.2
EL SALVADOR	2.4
ARGENTINA	N/A
BOLIVIA	N/A

Economic growth that exceeds the historical average

Annual Gross Domestic Product growth
2021-2024

Average growth over the last 30 years



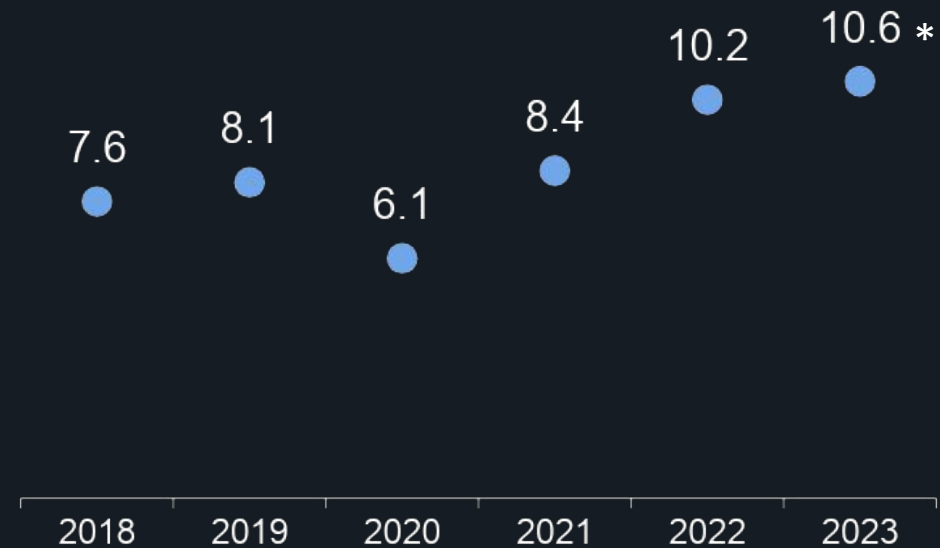


BUSINESS PARK IN GROWTH

3,341 NEW COMPANIES IN 2023

Total exports on the rise

Annual exports of goods and services
2019-2023
USD billions

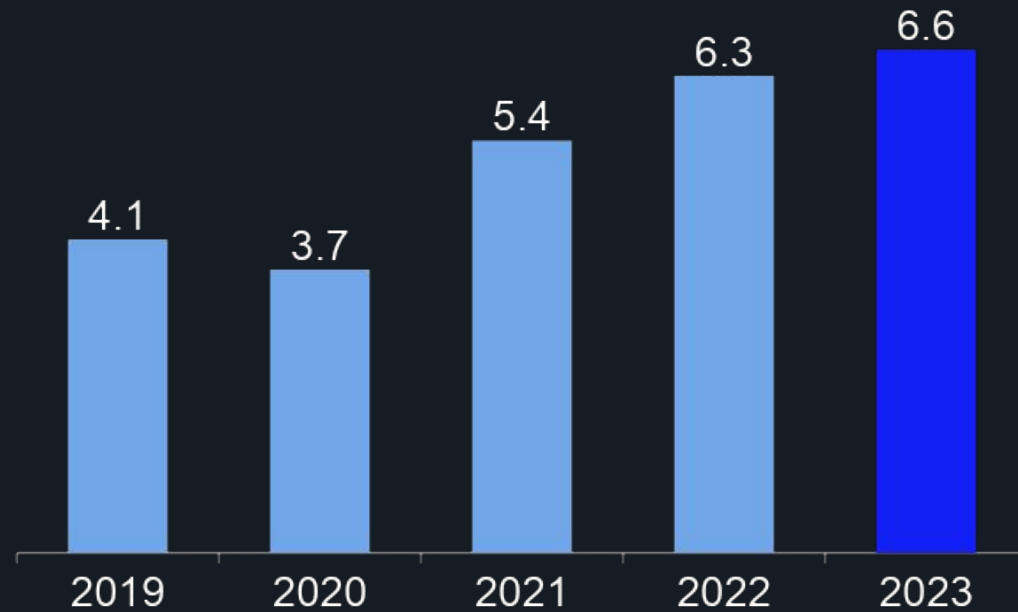


9% average export growth in the country 2019 to 2023

Investment records

+9%

average growth of private investment in the country 2019 to 2023



Gross Capital Formation
Period 2019-2023 - In USD billions

*Historical record in 2023

Source: DIPE-MINEC with figures from the Central Reserve Bank

ECOSYSTEM FOR ECONOMIC GROWTH INCLUSIVE AND SUSTAINABLE FROM EL SALVADOR





EL SALVADOR

INVESTMENT DESTINATION



TALENT: OUR GREATEST ASSET

Objectives of INCAF

Provide technical, professional and vocational education and training



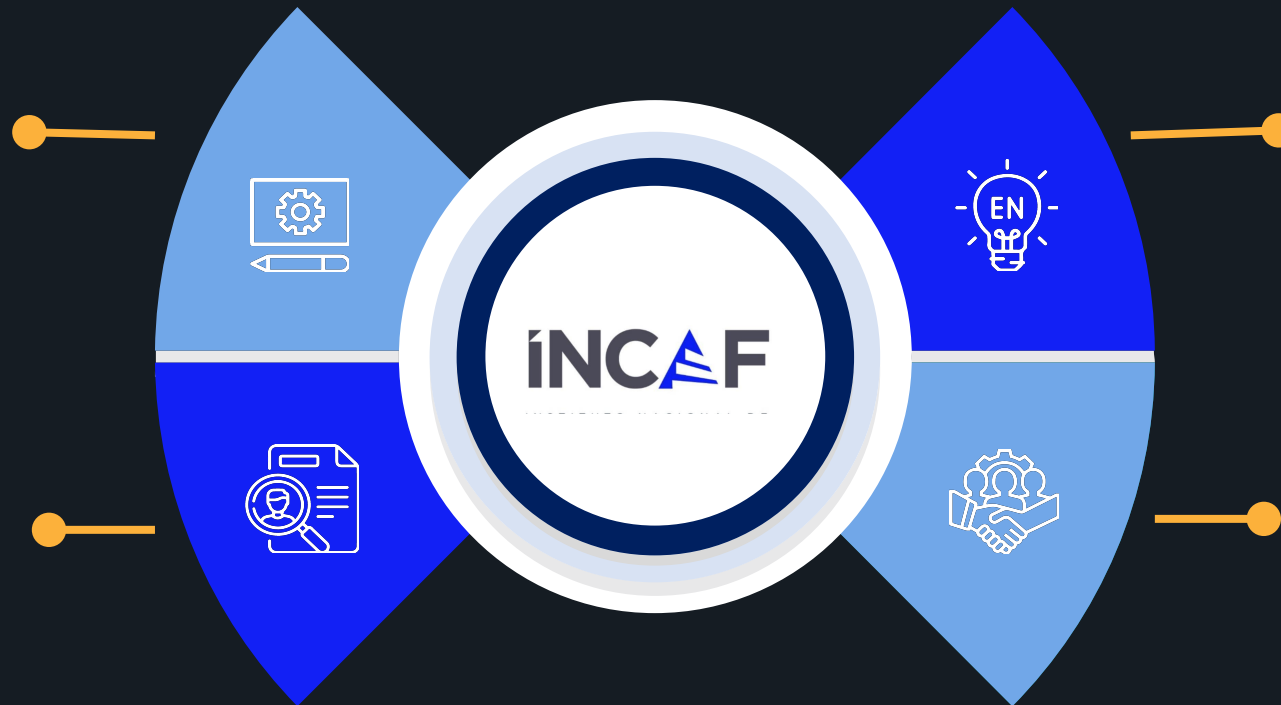
Establish mechanisms for the unemployed population to enter labor market



Promote employment and language proficiency of national human talent



Aligning INCAF's work with labor market requirements





ENERGY FROM ENVIRONMENTALLY
FRIENDLY SOURCES



STRATEGIC LOCATION THAT CONNECTS US WITH
THE NORTH AND SOUTH OF AMERICA



MODERN REGULATORY FRAMEWORK AND INCENTIVES THAT STIMULATE PRODUCTION

- Tech Law
- International Services Law
- Free Trade Zone Law

El Salvador's Textile and Apparel under Free Trade Zona regime in figures



82

companies in the sector established under free trade zone regime with an integrated and high-quality supply chain



53,934

jobs in the sector under free trade zone regime

Value chain with regional benefits with the US

companies can import raw material (yarn and fabric) using CAFTA – DR Agreement



#1

main export sector in El Salvador



+80

export destinations



15

in the ranking of the main textile and apparel suppliers of the United States



COST-EFFECTIVENESS



INVEST IN EL SALVADOR

BOOST YOUR INVESTMENT WITH THE OPPORTUNITIES THAT THE
NEW EL SALVADOR OFFERS YOU



SALVADORAN ECONOMY STRENGTHENS



COO Supertex Group
Daniel Herrera

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The implementation of security policies has created a favorable environment for investment, thereby increasing the confidence that companies place in the country. We believe that this is a crucial moment to enhance our operations and make a significant contribution to the sustainable development of El Salvador.”



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Founder and CEO of Teleperformance
Daniel Julien

The improvement in security statistics and the efforts of the Government of El Salvador to transform its country into a business services center are impressive.



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President of Google Cloud for Latin America
Eduardo López

Together, Google and the Government of El Salvador have embarked on a journey to modernize this country and open greater opportunities for its people.



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CEO of Nestlé Latin America
Laurent Freixe

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In the last three years, Latin America has been the region with the strongest growth engine for Nestlé, and El Salvador is one of the leading countries in this dynamism.



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CEO Aristos Inmobiliaria
Edwin Escobar

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It is admirable to see how El Salvador, in such a short time, has effectively integrated highly attractive legislation and a robust infrastructure. This includes DataTrust, the country's first certified commercial data center, which will be a key link in the creation of a digital ecosystem to attract investments.



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