



invest in  
**El Salvador**

AGENCIA DE PROMOCIÓN DE INVERSIÓN Y EXPORTACIONES

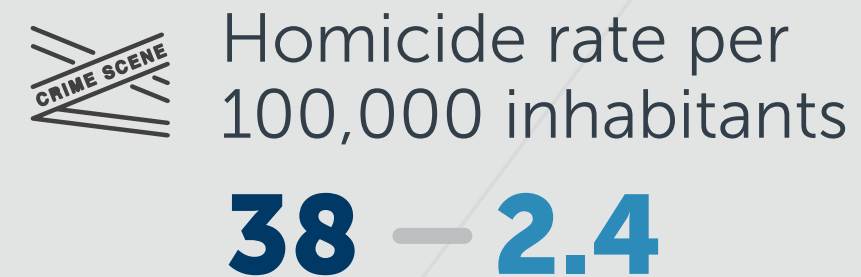
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# EL SALVADOR: THE PERFECT INVESTMENT CLIMATE IN THE REGION









# The road to rebirth

■ 2019 ■ 2023



**\$636 M – \$760 M**

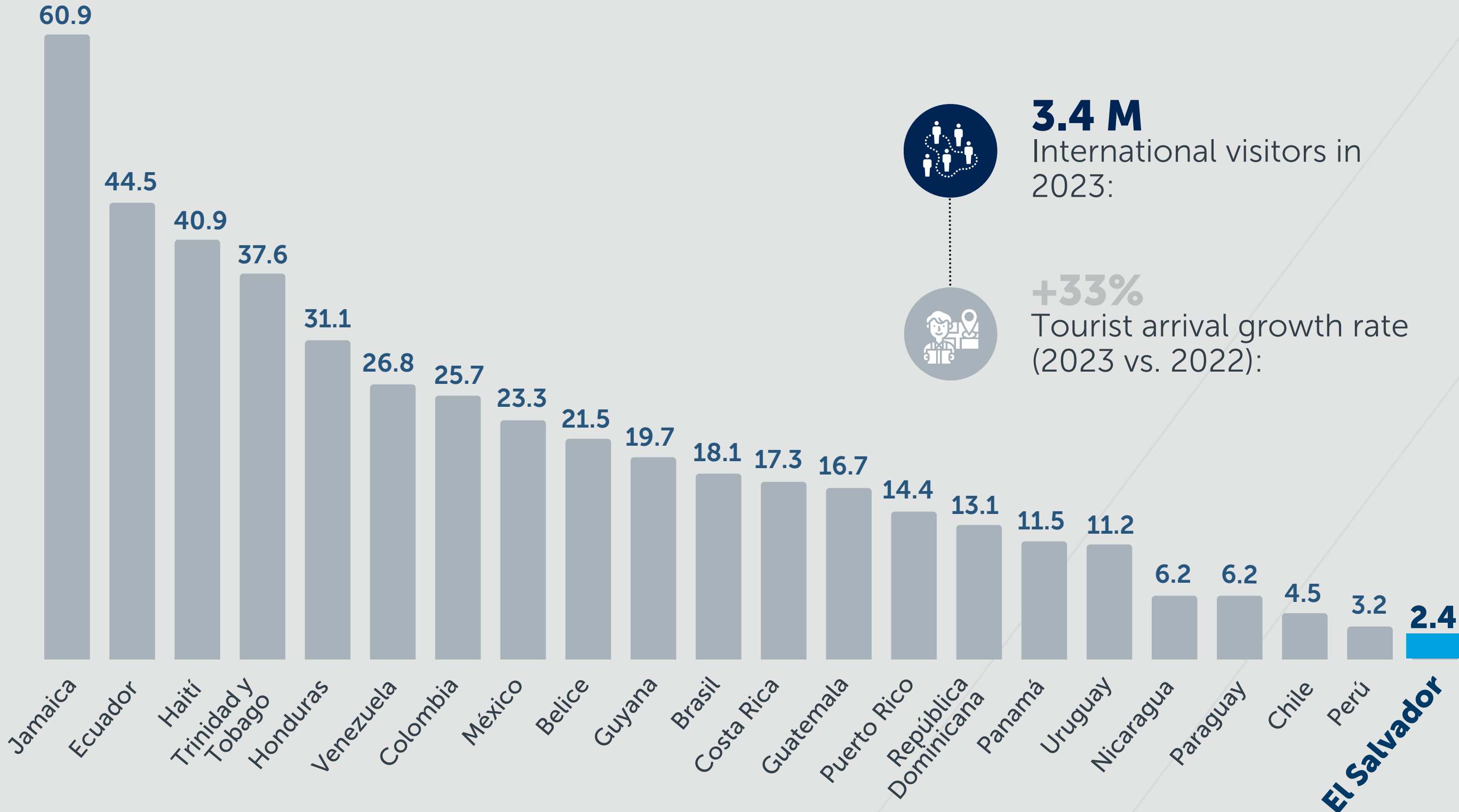
# The rebirth

-   The safest country in western hemisphere
-   Infraestructure development
-   Attraction of Foreign Investment

-   Financial Innovation
-   Economic reforms
-   Digital transformation

# Public Security Reform: Building a Safer Future

Lowest homicide rate in the region



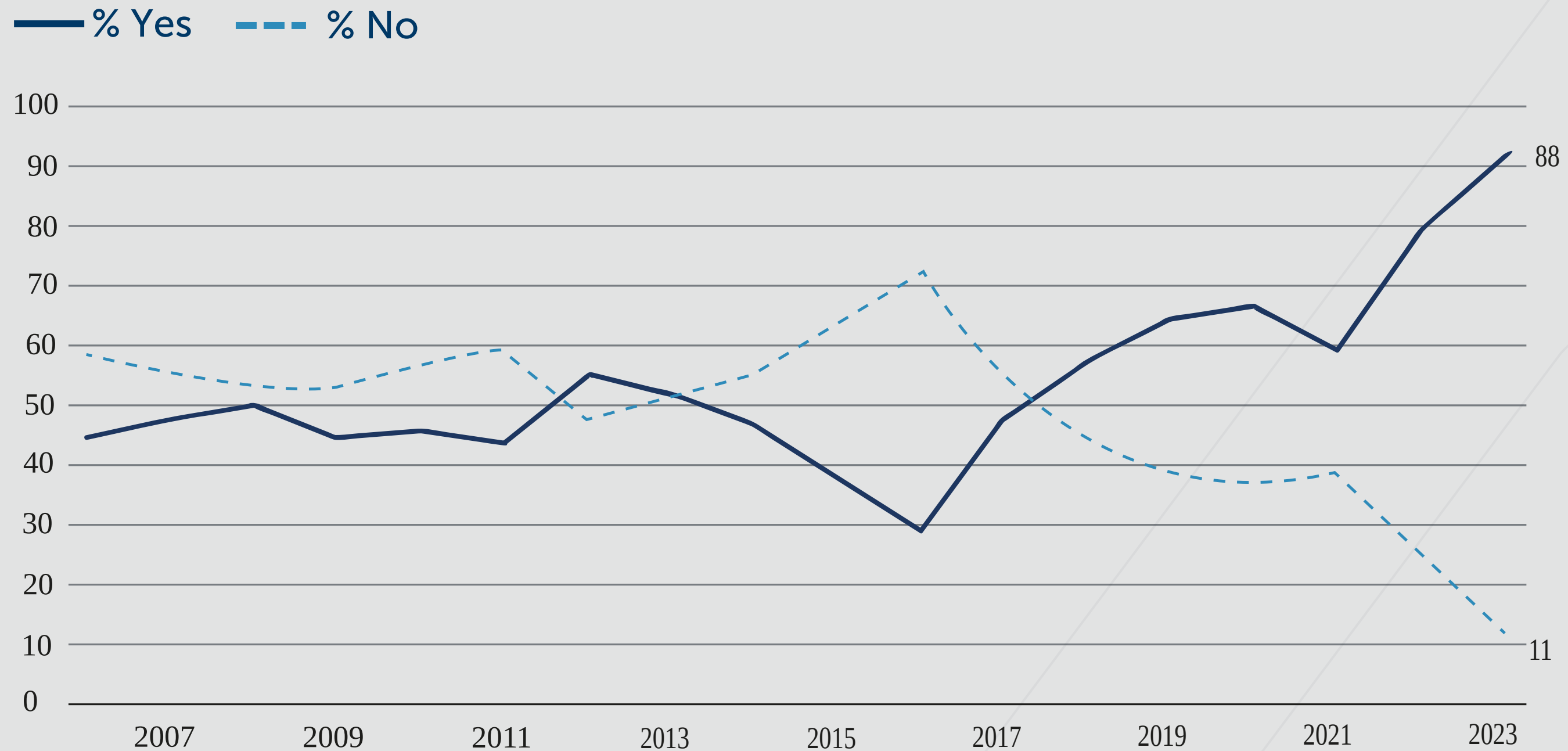
**3.4 M**  
International visitors in 2023:



**+33%**  
Tourist arrival growth rate (2023 vs. 2022):

# Record - high 88% in El Salvador Feel Safe

Do you feel safe walking alone at night in the city or area where you live?



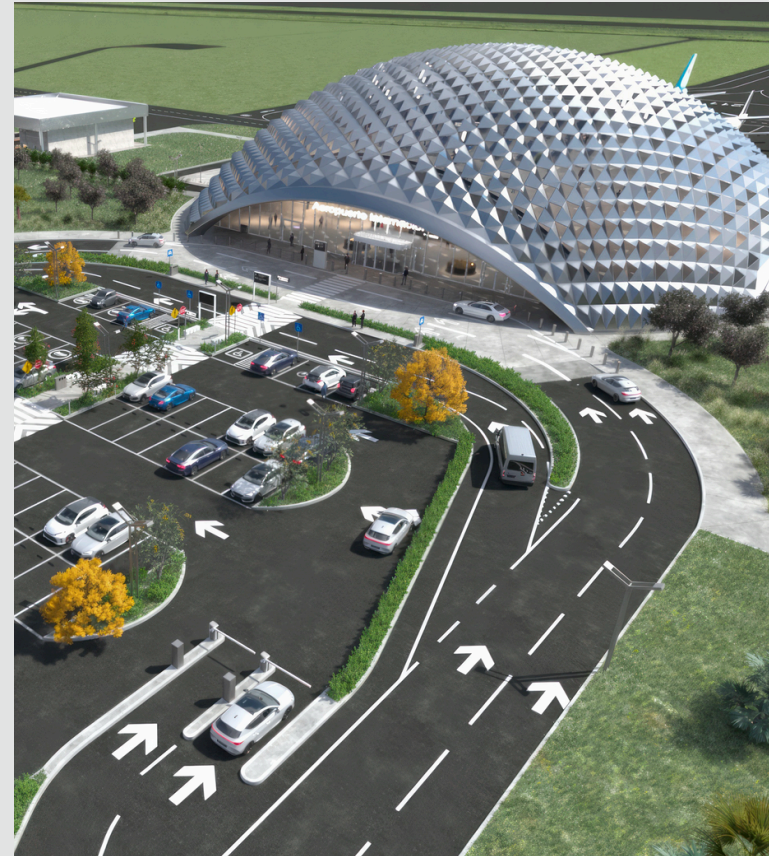
Source: Gallup

# Where People Felt the Most and least Safe in 2023

Do you feel safe walking alone at night in the city or area where you live?

Country/Area	% Yes	Country/Area	% Yes
Kuwait	99	Luxemburgo	87
Singapore	94	Switzerland	87
Norway	92	Malawi	40
Saudi Arabia	92	The Gambia	38
Tajikistan	92	Zimbabwe	38
Slovenia	91	Eswatini	37
United Arab Emirates	90	Namibia	37
<b>El Salvador</b>	<b>88</b>	Chile	36
Montenegro	88	Botswana	32
Bahrain	87	Liberia	30
Iceland	87	South Africa	30
Kosovo	87	Ecuador	27

Source: Gallup

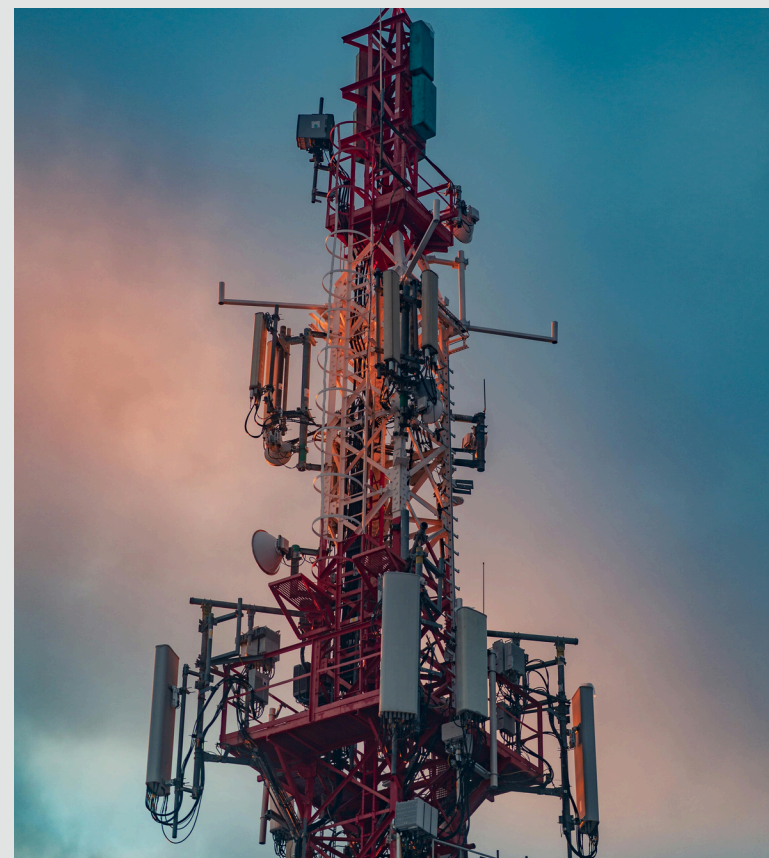


# Streamlining Trade for Efficiency and Growth

- **Execution of 900+** road infrastructure works, including trade relevant bypasses

- **Cargo terminal expansion** of the international airport, an investment of \$62 million

- **Mega projects**
  - Tren del Pacífico
  - Aeropuerto del Pacífico
  - Puerto de La Unión
  - 5G





# Streamlining Trade for Efficiency and Growth

- **+ USD \$ 49 M in modernizing customs infrastructure**

- **“Operador Confiable”**

which provides access to expedited customs clearance for companies that have been approved as safe and reliable. This program ensures an efficient and reliable experience that optimizes commercial operations.



# Foreign Investment Boost

## YILPORT Holding

a Turkish company, is investing \$1.6 billion to modernize Acajutla and reactivate La Unión Port in a concession of 50 years with \$700 M of investment in the first 5 years.



Improved facilities



International trust in national stability and growth



Boost capacity and efficiency of both ports



Starting the administration of Acajutla December 16





## Financial innovation

The country offers a unique and favorable environment for innovative businesses in the digital assets space, supported by a progressive regulatory framework and a government committed to advancing the sector. The combination of clear legal structures, operational experience, and a growing ecosystem makes El Salvador the ideal destination for investment and growth in this industry.



## Economic reforms



Debt restructuring



Reduced public spending

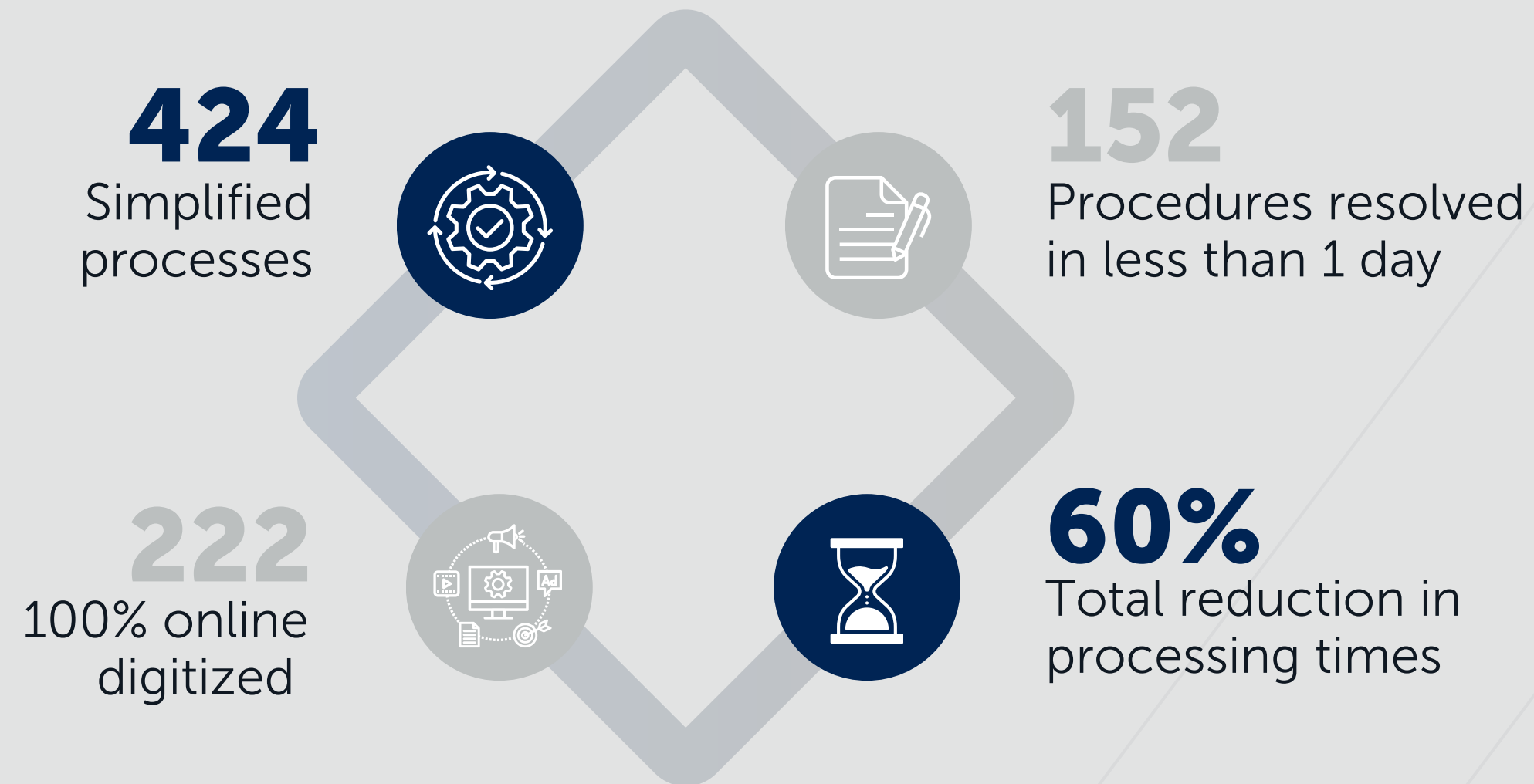


Improvements in risk rating (B3)



Positive negotiations with international organizations such as the IMF, CAF, IDB, etc.

# Driving Efficiency Through Simplification and Digitalization

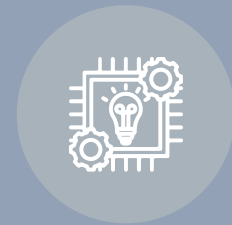


**JOIN THE COMPANIES  
TRANSFORMING  
EL SALVADOR**



# National development vision

Where are we going



## **Economic transformation**

Diversification towards technology and manufacturing.



## **Attraction of investments**

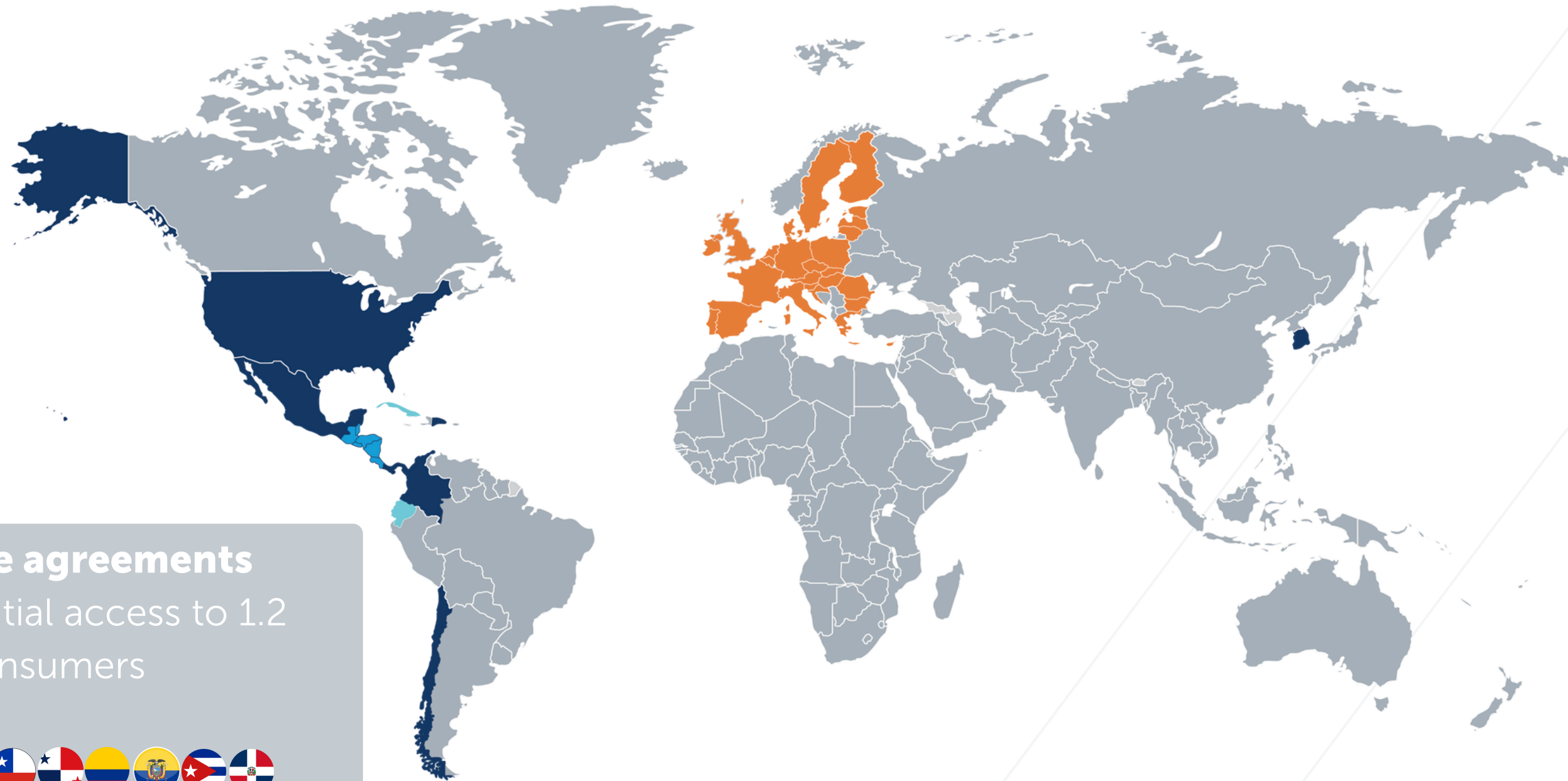
Attraction of investments, including the retention and expansion of current investments.



## **Global integration**

Strengthening of trade agreements, leveraging free trade agreements (FTAs), and access to new markets.

# Preferential Access to 41 Countries, Including the US



**With 12 trade agreements**  
We offer preferential access to 1.2 billion consumers

■ **Free Trade Agreement**

■ **Partial Scope Agreements**

■ **General Treaty on Central American Economic Integration**

■ **Association Agreements**



# How do we support investors?



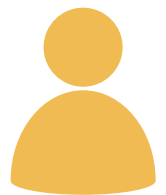
## Personalized assistance

We provide a service tailored to your needs with the aim of delivering valuable solutions.



## Strategic information

Up-to-date information on the investment climate, sectors of interest and opportunities.



## Facilitating contacts

Networking with government representatives, local businesses, chambers of commerce and business associations.



## Consulting

Technical advice and evaluations of investment cases.



## Tailor-made agendas

We offer a carefully selected programme of meetings and appointments tailored to your objectives.



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